



FOOD COUNTER ALMERE

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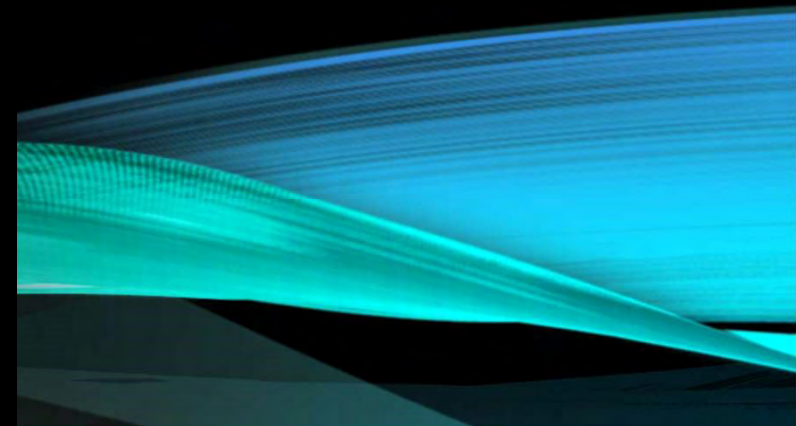
VLA

- help poor people
- when are you poor?
- clothing, food, furniture
- 130/140 volunteers
- sponsors



THE PROBLEM

- regular incoming
 - money and food?
- adopted by a/our school
- People don't know the VLA exists
- step by step plan



WHY ADOPT

- increasing number of poor people in Almere
- doing something 4 nothing



SOLUTION

- events 5/6 times a year
- council of students
- kingsday on school
- VLA walk
- christmas gifts
- box in the canteen
- container for clothes




A 3D rendering of the word "PLAN" in large, colorful, block letters. Each letter is held by a small, white, stylized figure. The letters are: 'P' (red), 'L' (orange), 'A' (yellow), and 'N' (green). The background is a light gray with a curved, colorful ribbon-like element at the top and bottom, transitioning from yellow to green to blue. The overall scene is set against a dark gray background.

STEP-BY-STEP PLAN

Step 1: information in the news and newspapers plus presentations

- What is the VLA.
- Where can you deliver your stuff.
- How you can help.
- flyers and posters.

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- Step 2: council of students
 - If a school is interested, they can create a group of students who can organize events for the VLA.
 - give them a number of activities they can organize and make sure they will have events 5/6 times a year.
 - Step 3: Show the results
 - the students must be appreciated. Why? So they stay motivated and keep giving stuff.
 - show them the results of their events and show them how happy you are with them.
 - show them the results of how happy the customers are.
 - pop up on the events and speak to the children.



END